

# 10 Mistakes That Cost You Customers

---

10 mistakes that cost business owners half their customers.

1. No clear lead capture - relying on inbox only.
2. Slow website (>3s) - mobile bounce skyrockets.
3. No CRM - leads die in WhatsApp threads.
4. Manual follow-up - 80% of leads never get a 2nd touch.
5. No automated invoicing - cash collection drags.
6. No analytics - decisions based on gut, not data.
7. Single language site - missing 30% of MENA market.
8. Generic copy - no clear offer, no urgency.
9. No retargeting pixel - paid traffic wasted.
10. No support SLA - clients churn quietly.

Each of these is fixable in days, not months.

Free 30-min discovery call: [book at mubarmijonline.com/book-call](https://mubarmijonline.com/book-call)

# Quick-Win Checklist

---

Quick-win checklist (do this week):

- Add WhatsApp click-to-chat on every page.
- Install Meta Pixel + GA4 + Microsoft Clarity.
- Connect a CRM (HubSpot Free is enough to start).
- Auto-reply within 60 seconds of every new lead.
- Schedule a follow-up sequence: 1d, 3d, 7d.
- Add reviews and case studies above the fold.
- Compress images, enable HTTPS + HTTP/2.
- Translate the site to Arabic if you serve MENA.
- Add a clear primary CTA on every page.
- Track conversion events, not just pageviews.

Need help setting any of this up?

WhatsApp: +20 120 058 8803

Email: [info@mubarmijonline.com](mailto:info@mubarmijonline.com)

Web: <https://mubarmijonline.com/contact>